



**Complete and return to:**  
i-mark / Alcohol Forum Ireland,  
Unit B9,  
Enterprise Fund Business Centre,  
Ballyraine, Letterkenny,  
Co Donegal, F92 CX47.

# Membership Form

**Join The Movement**

Name of Organisation:

Key Contact Person:

Email Address:

Phone Contact:

We

(Name of Organisation)

have discussed this i-mark at Board level and have agreed that our organisation commit to this pledge to reduce alcohol industry influence on our children and our communities.

## We the undersigned pledge to:

1. Review any partnership or funding proposals against the questions outlined in the I-Mark toolkit
2. Never accept funding from, or enter into partnerships with, the alcohol industry, its subsidiary companies, trade organisations, its funded charities or social aspect public relations organisations (SAPRO's)
3. Never use or promote alcohol industry funded materials or programmes in either educational or out of school settings with young people in Ireland and commit to investigating how any materials and / or programmes are funded
4. Scrutinise, challenge and raise awareness of the tactics of the alcohol industry in undermining public health in Ireland and beyond

Signed:  
(Chairperson)

Date: / /