

Strategic Plan 2024-2027





Alcohol Forum Ireland (AFI) is an independent national charity that provides support, information and services to individuals, families and communities impacted by alcohol and other drug harm, while also working at the wider levels to change Ireland’s problematic relationship with alcohol.

We believe real and sustainable change will only happen by working with communities to address the root causes of alcohol harm in Ireland. Our approach is shaped by evidence and is informed by the expressed needs of the people and communities we work with across Ireland. Throughout the lifetime of our strategic plan, we will continue to work to elevate community voices in policy discussions about laws, policies and programmes that impact on health and wellbeing. We will continue to work alongside people with lived and living experience of alcohol and other drug harm and communities and minority groups disproportionately impacted by alcohol harm to achieve change.



Our Mission

To play a leading role in building an Ireland where alcohol is no longer a leading cause of harm



Our Vision

A world free from the widespread harm caused by the products & practices of the alcohol industry



Our Approach

We are independent & collaborative & work with individuals, families & communities to achieve change



Our Values

Collaborative

Empathetic

Impact and data driven

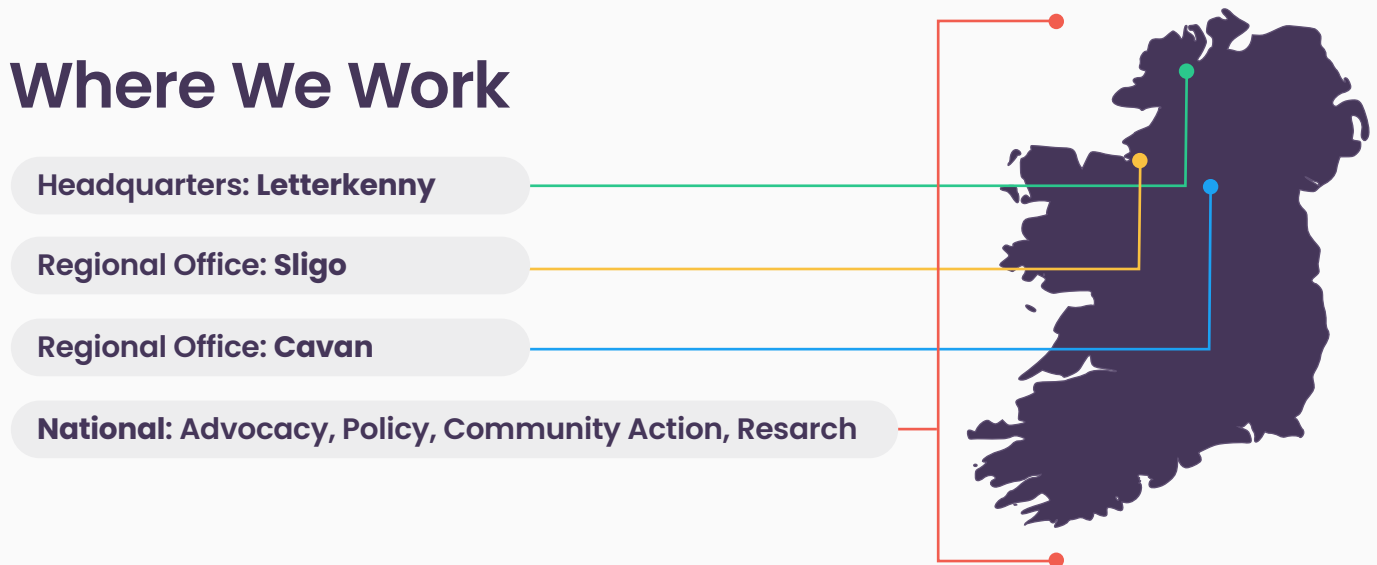
Independent

Grounded in communities

Strategic Themes



Where We Work



What We Offer Others

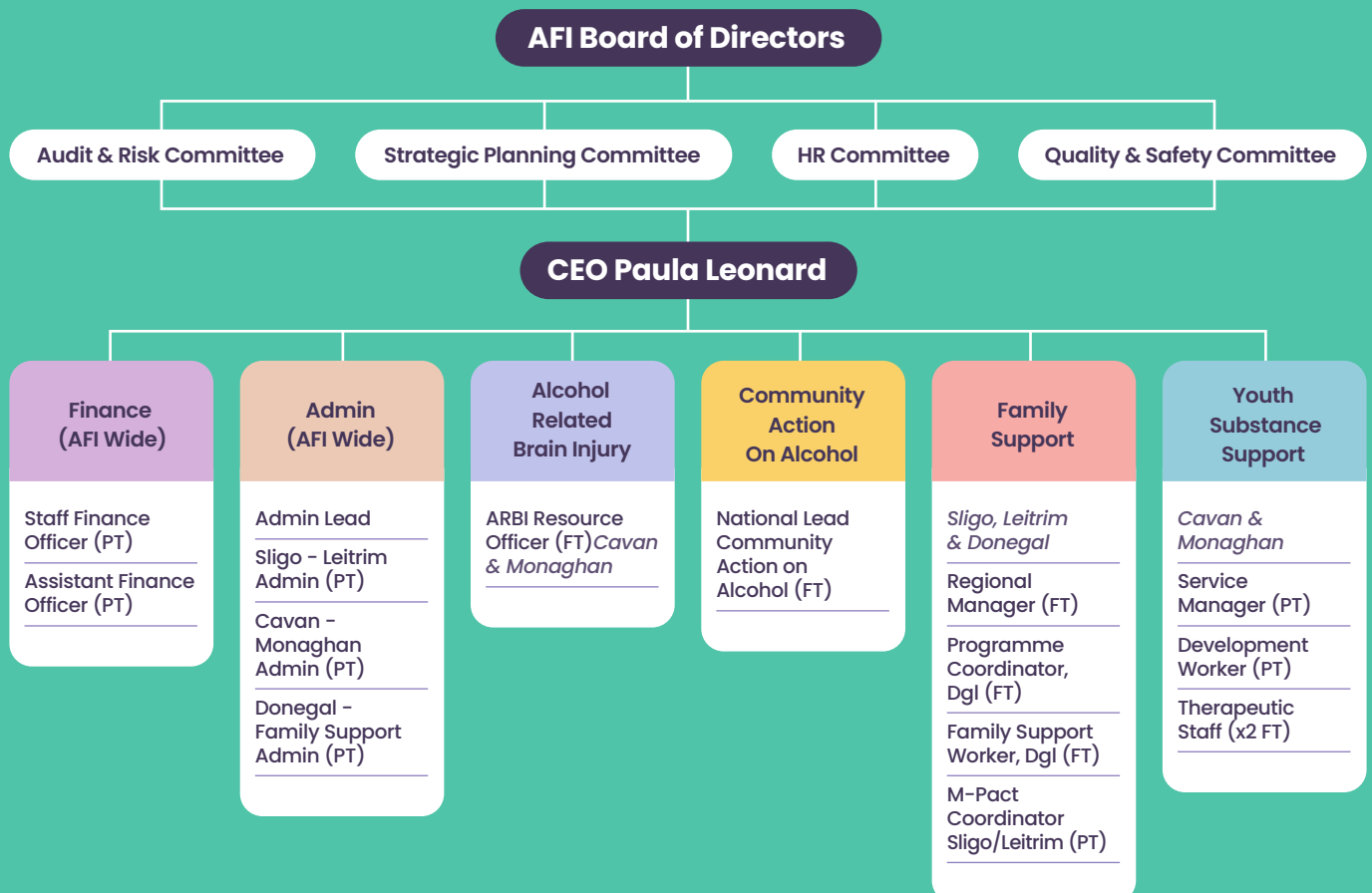


The Work We Do

- Prevention, policy and advocacy
- Research
- Specialised family support (alcohol and other drugs)
- Monaghan and Cavan Youth Substance Support (MACYSS)
- Alcohol Related Brain Injury support service
- Community Action on Alcohol
- Supporting the work of the Irish Community Action on Alcohol Network
- Building SAFER Communities Project
- Training
- The i-Mark initiative: Supporting Communities Free from Alcohol Industry Influence

Organisational Structure & Staffing

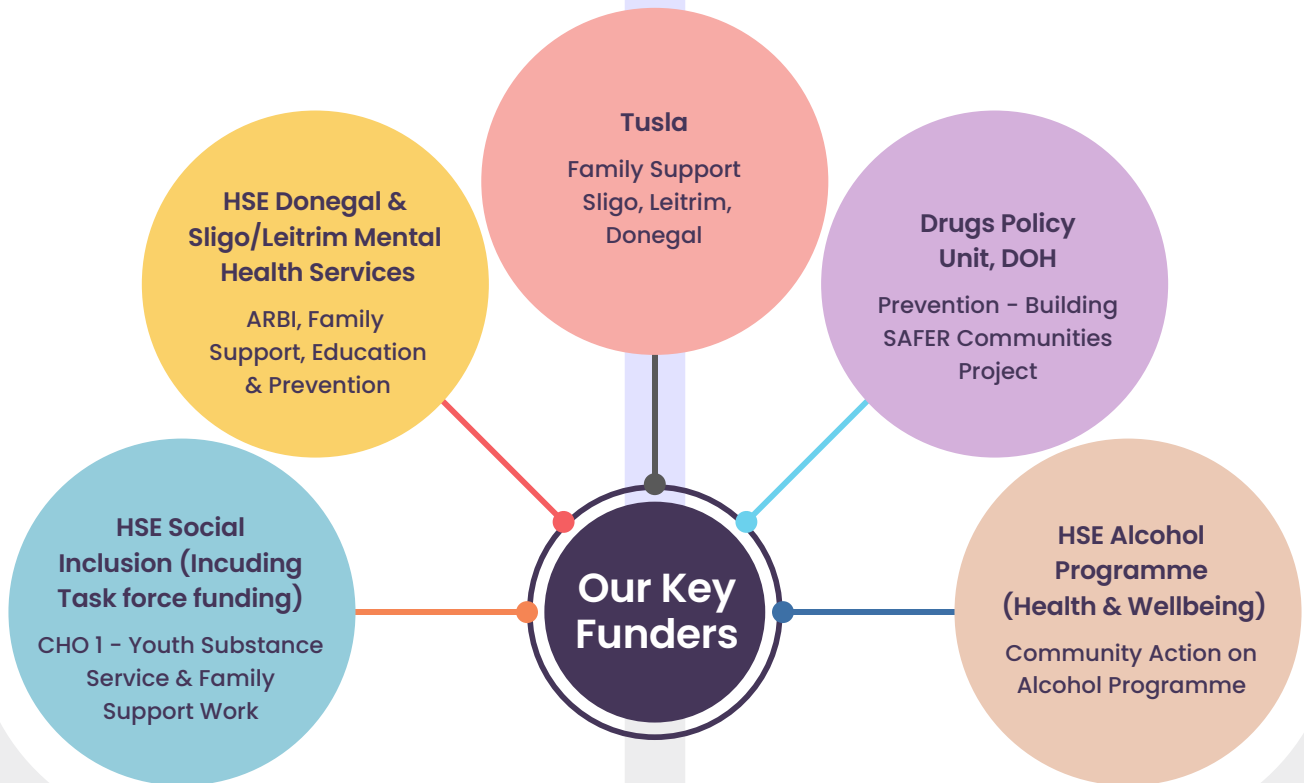
In 2024, AFI has a total of 17 staff, 8 full time and 9 part time



How We Fund The Work

We will build a high value programme of work to attract funding from a variety of sources

AFI will build a sustainable organisation through development of self-generated income



How will we know we have made a difference?

Our Three Key Outcomes:

1.

People, communities and those with lived and living experience are empowered to drive change that improves community safety, health and well-being

2.

Enhanced understanding of alcohol harm and effective prevention through research and a strong evaluation framework to measure our impact.

3.

Improved health and wellbeing of those who access our range of supports and services

Support & Information

If you have any queries relating to this publication
you can contact us on the details below:

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Alcohol Forum Ireland is an Irish charity that provides support, information and services to individuals, families and communities impacted by alcohol harm, while working at the wider level to change Ireland's problematic relationship with alcohol.



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CRA Registered Number: 20067120